**Market Share Analysis**

To make your search more effective, you need to know the company’s **SIC** code and/or the **NAICS** code. Using these codes will help you to retrieve more relevant information.

Market Share Analysis is searchable in several SSU subscriptions:

**Business & Company Resource Center database**  
To find market share information, open LIRN Consortium and find Business & Company Resource Center database. Select Company Search, enter your company's name, then find your company in the retrieved list of companies. Click on the Ranking tab and choose Market Share.

**Business Source Premier database**  
In the first search box, type in the company name. Select “Company Entity” in the field box to the right of the search box (pull down menu).  
In the second search box, type in “market n8 share”

(n8" finds **market** and **share** within 8 words of one another)  
  
**LIRN Consortium: ProQuest – ABI Inform database**  
In the first search box, type in the company name. Select“Company/Org.” in the field box to the right of the search box (pull down menu).   
In the second search box, type in the words “market w/8 share”. Select “Document Text” in the field box to the right of the search box (pull down menu).   
("w/8" finds those two words within 8 words of one another).