



**SOUTHERN STATES**  
UNIVERSITY

h Welcome to SSU



Let's make  
things **better.**

**Our mission**

Southern States University's mission is to offer result-oriented, value-driven and professionally recognized academic degree and certificate programs to a culturally diverse student community. We are committed to fostering an integrated academic environment for our domestic and international students, enhancing their career aspirations, and providing long lasting opportunities.

**Winter 2019.**

# WELCOME BACK, STUDENTS!



As we start the Winter Quarter, SSU is grateful and inspired to serve all of you who help deserving students realize their dreams through education. Through such dedication, our University makes a difference in the social mobility of so many students across the world. We know that through education we help students prosper! We have a lot of great news. Please stay updated by following us on social media.

## STAY *connected*



@southernstatesuniversity



@ssu\_1983



SSU **San Diego**



SSU **Las Vegas**



SSU **Irvine**



We are now on  
whatsapp!

**San Diego:**  
619-922-2233  
**Irvine:**  
949-527-1253  
**Las Vegas:**  
702-701-4712

## ACCREDITATION NEWS

Last year, Southern States University applied for Eligibility from the WASC Senior College and University Commission (WSCUC). In December 2017, WSCUC reviewed the application and determined that the University is eligible to proceed with an application for Candidacy and Initial Accreditation. A determination of Eligibility is not a formal status with the WASC Senior College and University Commission, nor does it ensure eventual accreditation. It is a preliminary finding that the institution is potentially creditable

and can proceed within five years of its Eligibility determination to be reviewed for Candidacy or Initial Accreditation status with the Commission. Questions about Eligibility may be directed to the institution or to WSCUC at wascsr@wascsenior.org or (510) 748-9001. Achieving "Eligibility" completes the first of three major phases in the regional accreditation process. Note this is parallel and in addition to SSU's national accreditation held since 2010 from the Accrediting Council for Independent Schools and Colleges (ACICS).

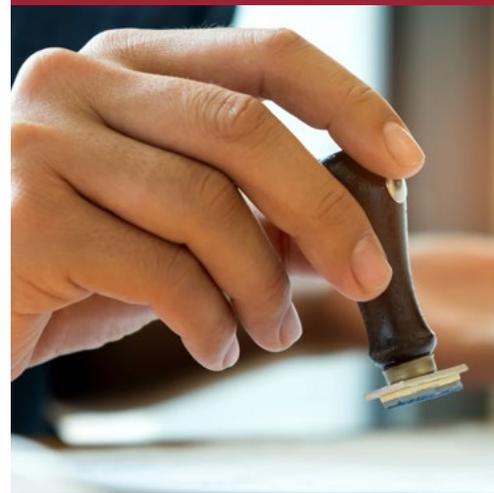
## ACICS ACCREDITATION

Secretary of Education Orders Restoration of ACICS as a Federally Recognized Accrediting Agency as of December 2016 and Outlines Next Steps in the Compliance Review Process

On Tuesday, April 3, 2018, the Secretary of Education issued an Order notifying ACICS that the U.S. Department of Education has restored ACICS's status as a federally recognized agency as of December 12, 2016. The Order comes in response to the recent ruling from U.S. District Judge Reggie B. Walton that the U.S. Department of Education violated the Administrative Procedures Act by "failing to consider various categories of relevant evidence" in its decision to withdraw ACICS' recognition as a nationally-recognized accreditor. The case was remanded back to the Secretary of Education. Michelle Edwards, ACICS President, issued the following statement regarding the Order: "We were gratified by the court's ruling requiring the Department

to review evidence submitted by ACICS documenting many meaningful reforms implemented by the organization. And we appreciate the timely response by the Department, reinstating our recognition as of December 2016 and outlining the next steps in the compliance review process. The Department's decision ensures that students currently attending ACICS schools are not negatively impacted pending the Department's ongoing review process. In the last two years, ACICS has implemented significant reforms designed to address concerns, strengthen the accreditation process and, ultimately, enhance our ability to hold schools accountable for meaningful student outcomes. These efforts are comprehensive and ongoing, and we look forward to working with the Department to ensure we are not only in full compliance with current requirements but also in a position to become, over time, a leader among accreditors."

*(...) SSU's national accreditation held since 2010 from the Accrediting Council for Independent Schools and Colleges (ACICS).*



*(...) In the last two years, ACICS has implemented significant reforms designed to address concerns, strengthen the accreditation process and, ultimately, enhance our ability to hold schools accountable for meaningful student outcomes.*



# Welcome Back and Happy New Year!



*I am delighted to warmly welcome everyone back to our community. As we begin a new year, we should continue embracing our commitment to student learning and success by following in on Southern States University's mission statement: "The mission of the University is to offer result-oriented, value-driven and professionally recognized academic degree and certificate programs to a culturally diverse student community. We are committed to fostering an integrated academic environment for our domestic and international students, enhancing their career aspirations, and providing long lasting opportunities". Let's thank everyone from students, faculty, and staff for their efforts in making things better.*

***Sincerely,***

***Claudia Araiza, PhD***

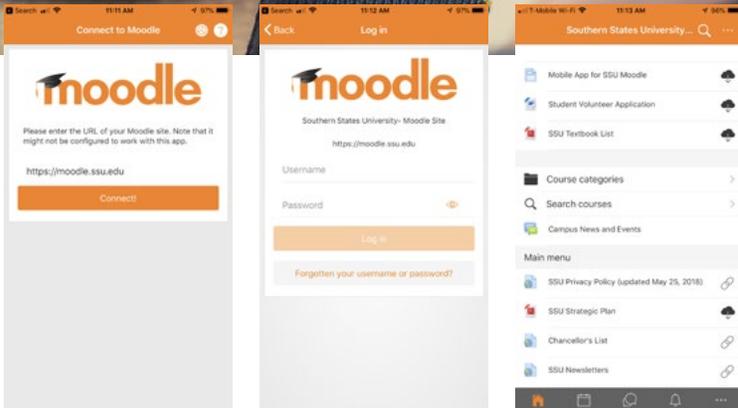
*Vice-Chancellor for Academic Affairs/Chief Academic Officer*

# Check the new moodle app!

Dear SSU Community,  
We are pleased to announce that we recently upgraded Moodle to the latest version (3.6). With this new version, you will experience better capabilities and less bugs.

One important feature that you can make use of is the MOODLE APP for mobile devices.

You can download it for free on:



Once you download the app on your device, type in this address as prompted: <https://moodle.ssu.edu> then login and you will be on your way to:

- Easily access course content
- Submit assignments
- Check upcoming deadlines
- Connect with course participants
- Engage in course activities and much more!

Additional information at:  
<https://moodle.com/moodle-app/>

## TEXT-BOOK LIST:

Dear Students,  
Please refer to the list of required textbooks in the degree and certificate programs.

It is the University policy that students must obtain their own textbooks. These are a few of the many sites that offer good prices for textbooks:  
[www.half.ebay.com](http://www.half.ebay.com)  
[www.textbooks.com](http://www.textbooks.com)  
[www.amazon.com](http://www.amazon.com)

Also, affordable online rentals of textbooks are available from:

[www.vitalsource.com](http://www.vitalsource.com)

## TIPS TO DO WELL!

### BE ON TIME!

No matter what - classes, assignments or payment, always be on time. Doing things in advance will help you organize your agenda, and reduce the risk of losing points for not delivering on time, or paying a late fee (\$75) for paying after the due date.

### COMMUNICATE!

Communicate with your teacher using Moodle platform and let him/her be aware of any doubts or questions you might have during the quarter.



## MEET YOUR LIBRARIAN

Library hours | For access to books and computers check in with the front office first.

- San Diego, Monday-Friday: 9 am – 6 pm
- Irvine, Monday-Saturday: 9 am – 6 pm
- Las Vegas, Monday-Friday: 9 am – 5 pm

Meet with your librarian

- Monday 4:30-6:30 pm in San Diego.
- Saturday 10-2: online every Saturday; rotate between San Diego and Irvine campuses.
- Available for appointments, please email.



# Career services

CHECK  
THE SERVICES  
PROVIDED BY  
SSU

- Career Advising
- Workshops:
  - Resume Building
  - LinkedIn
  - Interview Techniques
- Job Search Assistance
- Job Search Resources
- Personalized Support

AND START  
BUILDING  
YOUR  
FUTURE!

Winter Quarter Academic Calendar:

Mandatory Orientation for New Students :

January 7, 2019

BU 500, IT 500 Course for New Students:

January 7 - 10, 2019

First Day of Classes (all new & current students):

January 14, 2019

Last Day to Drop for 100% Refund:

January 21, 2019

Last Day to Withdraw (partial tuition & W grade):

February 25, 2019

Final Day of Classes:

March 23, 2019

Grades Posted:

March 29, 2019

Holidays (no classes, campus closed):

**President's Day February 18, 2019**



# Lunch talk

## How technology has changed our lives by Louna Al Hallak, PhD



Dr. Louna Al Hallak received her Ph.D. in management from Cardiff Metropolitan University (Cardiff, England) and an MSc in computer information system from Sunderland University (Sunderland, England), and a bachelor degree in business administration from Amman Alahlia University (Amman, Jordan). Dr. Al Hallak has over 13 years of experience in multiple areas of academic and executive education that span in North America, Europe, and the Middle East, including course and program design and development, program management, faculty recruiting and development, and alumni relationship management. Professor Al Hallak is an Adjunct Faculty in the Irvine Campus and is currently serving as Interim Program Chair of the IT programs.

We hope that you will find this time relaxing with classmates while getting insights from your professor that you can apply in your personal, professional, and academic pursuits.

**SAVE THE DATE!**

**SATURDAY, FEBRUARY 23, 2019**

**FROM 1:00 - 2:00 PM**

**SSU -IRVINE CAMPUS**

# Faculty spotlight.

## Dr. Rachel Kim



We are pleased to announce Dr. Rachel Kim's latest publications of her research. Dr. Kim has obtained academic degrees that include a Doctorate in Business Administration and Master of Business Administration with a focus on strategic management from Alliant International University, San Diego, and a Bachelor of Science degree in Industrial Pharmaceutics from Ehwa Women University, South Korea. She is currently a Researcher and Consultant on healthcare and has consulted for major pharmaceutical companies. Dr. Kim is based at the San Diego campus.

### Recent Publications:

- Economics and Management in the Biopharmaceutical Industry in the USA: Evolution and Strategic Change, 1st Edition
- Routledge
- Published: December 4, 2018

# Student spotlight.

## Luciana Caplan Argenton Queiroz

In 2015, I moved with my family to California, to improve my English. Because of the increase of violence and corruption in Brazil, during the English program, me and my husband decided to apply for the Investor's visa (EB-5) to stay with our daughters in the USA. For that, I had to be brave enough to quit my job in Brazil as a Federal Judge. Because I had spent the last 15 years in the public service, I wasn't feeling confident to face the American market. So, I registered myself in the MBA at SSU. The green card was issued during the program, during which I learned how to work with my husband in our investments in real estate properties in the East Coast. As the final project in the MBA



program, I developed a company to produce independent films: Flowerbud Entertainment LLC and launched it. By the time I graduated, a few months later, the company had already produced two short films (Famous Little Girls and Torment) and a featurette (On The Fence). These films not only have been awarded and screened worldwide in the film festival circuit, but they are also available to be watched at Vimeo on Demand and Amazon.com. I would like to thank the SSU's staff and the professors for the support in accomplishing this dream.

# New Staff

Welcome to **SSU**



Paulo  
Student Ambassador

Paulo is a new Student Ambassador at the Irvine campus. He earned a Bachelor's degree in electronic engineering in the area of microelectronics. Paulo acted in recent years in strategic planning and in the area of standards for electrical installations giving technical training in many states of Brazil. He has been working in the field of information technology in the management of networks and systems.

Languages: Portuguese and English.

Paola Procida is originally from Sao Paulo, Brazil and has been living in San Diego since 2015. In Brazil, she graduated with a Bachelor's Degree in Business Administration. Her professional work experience includes large companies such as Intel, Dow Chemical and Nestle. In the US she has earned certificates in Project Management from San Diego Community College; Business Writing and International Business from Georgetown University; and Meeting and Event Planning at San Diego State University.



Paola Procida  
Bursar



Jonathan Contrin  
Student Ambassador

Jonathan Cotrin is a Certificate Program student from Brazil where he studied International Business at Univali Itajai Santa Catarina. He is a student ambassador at the San Diego campus studying marketing and communication. He speaks English, Spanish and Portuguese.

## New additions to the SSU Governance Board

### GINO CAPOZZI, JD, MSA, CCEP

Gino currently serves as Counsel for Privacy, Regulatory Affairs & Commercial Transactions at GoDaddy.com. Prior to that he served as Compliance Officer and University Registrar at Southern States University from 2013-2015. He was a Tax Associate at Grant Thornton LLP from 2011-2013, and was In-House Counsel at Falcon Technology Group in Buffalo, New York. Gino holds a Bachelor of Science in Business Administration and Management from Georgetown University; Juris Doctorate (JD) in Law from George Washington University Law School; and a Master of Science in Accounting from San Diego State University.





Ms. Monica Hofmann

Ms. Hofmann is an academic compliance and instructional design specialist who began her career in 2002 working with first-generation college students while an undergraduate student herself. Ms. Hofmann's experience includes leading initial and reaccreditation initiatives and state approvals and volunteering as an accreditation educational standards evaluator and site-visit team chair. Previously, she served as an Administrative Assistant at the University of St. Augustine for Health Sciences while working on her doctoral studies. Prior experience within academia also includes working as an Academic Compliance Administrator and College Registrar, a Team Lead Academic Advisor, and Kinesiology Department Coordinator in settings ranging from public four-year institutions to private multi-level institutions. Additional-

ly, she has been an American Red Cross and Girl Scouts volunteer instructor responsible for youth and adult education experiences while stateside and overseas. As a lifelong learner, Ms. Hofmann understands and appreciates institutional initiatives aimed at instilling confidence in students, employees, and community stakeholders and understands what such assurances provide graduates and students alike. Ms. Hofmann holds a Post-Master's Certificate in Leadership for Higher Education from Capella University, a Master of Human Relations from the University of Oklahoma-Europe, a Bachelor of Science in Business Administration with a minor in Business Law from the University of Maryland University College, and an Associate of Arts in General Studies from Monterey Peninsula College.



## New additions to the SSU Governance Board

### Dianne Harmata

Vice President – Wealth and Investment Management Education San Diego State University – BA Economics University of San Diego – Juris Doctor University of San Diego – LLM – taxation Experience

Vice President in Wealth and Investment Management – 2015 to present Business and Estate Planning Attorney – 1992 to 2015. Dianne worked as President and managing member from 1999-2015, serving an international clientele including clients from Germany, Mexico, Brazil, Switzerland, Canada, Nepal and UK. She also represented clients in HR and labor disputes and regularly presented educational programs to attorneys and wealth planners on estate planning topics

Southern States University, Adjunct Professor – 2008 to present, where she has taught courses in the graduate capstone class, managerial economics, managerial finance and operations management

Volunteer Activities SCORE volunteer presenter 1999-2015 where she developed and presented programs to business entrepreneurs on human resource management, business law and planning, contract law, and entrepreneurship



**Our business**  
is your **success.**  
Thank you for being part of **SSU.**



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**2019**

HAPPY NEW YEAR