



Student Engagement Tuition Incentive

Student Engagement Tuition Incentive is intended to make school tuition more affordable for first-time students at SSU and to develop student integration and engagement within the SSU community.

TUITION INCENTIVE CRITERIA

Eligibility Requirements

To qualify for the Student Engagement tuition incentive, students must meet the following eligibility requirements:

- Be a 1st time student at SSU
 - Students who are currently enrolled are not eligible
 - High school diploma for incoming SSU undergraduate students
 - Undergraduate degree for incoming SSU graduate students
- Enroll as a full-time student in either the MBA, MSIT, BBA, or Undergraduate Certificate in Marketing program
 - Undergraduate students must be enrolled in at least 3 courses
 - Graduate students must be enrolled in at least 2 courses
- Be a pledged member of at least two (2) SSU Clubs
- Agree to pay SSU in accordance with the New Student Engagement Tuition Incentive Payment Plan for their academic program of study

Application Requirements

- Submit a completed petition form to the Office scholarship department at scholarship@ssu.edu by the Admissions Deadline in accordance with the SSU Academic Calendar.
 - Include the following with your petition:
 - 1 letter of recommendation (from a former or current school professor, school official or employer)
 - A copy of your resume
 - Submit a 100-150 word essay answering "Why are you interested in SSU and how can you contribute to the SSU Community?"
 - SSU Club Petition Form

Students who meet the Eligibility Requirements will move on to the next step:

- Complete an interview with the New Student Engagement Scholarship Committee
- Pledge membership with a minimum of two (2) SSU Clubs

Scholarship Selection

The scholarship will be awarded to all students who meet the eligibility requirements, pledge with at least two (2) SSU clubs, and are accepted by the New Student Engagement Scholarship Committee.

SSU Club Petition Form

Students wishing to become a member of any SSU Club must submit an SSU Club Petition and be accepted by the Student Club Coordinator. Students who are accepted must then Pledge their Membership each academic quarter via the SSU Club Pledge Form.

Submit the completed form to: scholarship@ssu.edu

Name as it Appears on Passport or State Issued ID

Student ID:

Current U.S. Street Address

City

State

Zip Code

Date of Birth (MM/DD/YYYY)

Country of Citizenship

Email

Program enrolled: MBA MSIT BBA CM – Academic Term: Spring Summer Fall Winter

Choose one:

- | | | |
|--|---|---|
| <input type="checkbox"/> "A Day on the Job" Club | <input type="checkbox"/> European Business Club | <input type="checkbox"/> Soccer Club* |
| <input type="checkbox"/> Activities Club | <input type="checkbox"/> Finance Club | <input type="checkbox"/> Students and Alumni Club |
| <input type="checkbox"/> African Business Club | <input type="checkbox"/> Graduation Committee Club | <input type="checkbox"/> Triathlon Club |
| <input type="checkbox"/> Asian Business Club | <input type="checkbox"/> High Tech Club | <input type="checkbox"/> Tutoring Club |
| <input type="checkbox"/> Community and Youth Outreach Club | <input type="checkbox"/> Latin Business Club | |
| <input type="checkbox"/> Data Analytics Club | <input type="checkbox"/> Leadership and Organization Club | |
| <input type="checkbox"/> Entrepreneurship Club | <input type="checkbox"/> Marketing Club | |
| | <input type="checkbox"/> Middle East Business Club | |

*Soccer applicants must submit a video and be accepted in the tryout by the coach. Accepted students must participate in all practices, friendly games, and tournaments.

Short Essay: In the space below, please briefly describe why you would like to be a member of your chosen club.

Student Signature: _____ Date: _____

*It is important to note that any activity that takes place off-campus must have a signed Liability Waiver Form filed with the Student Club Coordinator. The Student Club Coordinator will retain copies of all signed Liability Waiver Forms.

For Official Use Only

Student Petition Review: **Accepted** **Denied** Date: _____

SSU Liaison Name: _____ SSU Liaison Signature: _____

SSU Club Pledge Form

I, the undersigned student, pledge to be an active member of my selected SSU Club(s). I pledge to attend all meetings, events, and other activities hosted by my club(s). I also pledge to be an active member of the wider SSU community and pursue my academic program of study with honesty and integrity while remaining in satisfactory academic and financial standing.

Select one:

- | | |
|--|---|
| <input type="checkbox"/> "A Day on the Job" Club | <input type="checkbox"/> Latin Business Club |
| <input type="checkbox"/> Activities Club | <input type="checkbox"/> Leadership and Organization Club |
| <input type="checkbox"/> African Business Club | <input type="checkbox"/> Marketing Club |
| <input type="checkbox"/> Asian Business Club | <input type="checkbox"/> Middle East Business Club |
| <input type="checkbox"/> Community and Youth Outreach Club | <input type="checkbox"/> Soccer Club* |
| <input type="checkbox"/> Data Analytics Club | <input type="checkbox"/> Students and Alumni Club |
| <input type="checkbox"/> Entrepreneurship Club | <input type="checkbox"/> Triathlon Club |
| <input type="checkbox"/> European Business Club | <input type="checkbox"/> Tutoring Club |
| <input type="checkbox"/> Finance Club | |
| <input type="checkbox"/> Graduation Committee Club | |
| <input type="checkbox"/> High Tech Club | |

*Soccer applicants must submit a video and be accepted in the tryout by the coach. Accepted students must participate in all practices, friendly games, and tournaments.

Academic Term: Spring Summer Fall Winter

Year: _____

Student Name: _____ Student Signature: _____

Date: _____

For Official Use Only

SSU Liaison Name: _____ SSU Liaison Signature: _____

Date: _____

SSU Club Descriptions

**Club options may vary between campuses*

“A Day at the Job” Club

Organize events to give students the experience of day-to-day job duties

“A Day at the job” Events

- Contact companies that provide student tours
- Organize all details for student participation in company visits
- Organize all logistics of company trips
- Keep list of all companies and available tour dates
- Organize a minimum of two trips each quarter
- Support SSU Career Center with company integration for possible jobs for SSU students
- Place ads for club-related events on social media and engage in on-campus promotion to guarantee participation and likes and shares on social media

African Business Club

Organization committed to providing professional and personal development among SSU African students

African Business Club Events

- Promote diversity & inclusion
- Celebrate African culture and create events related to cultural integration
- Enhance community knowledge of economic, financial, social, and cultural trends of business in the U.S. and Africa
- Engage in mentoring and tutoring pursuits
- Expand club presence on campus and with SSU alumni
- Place ads for club-related events on social media and engage in on-campus promotion to guarantee participation and likes and shares on social media

Asian Business Club

Organization committed to providing professional and personal development among SSU Asian students

Asian Business Club Events

- Promote diversity & inclusion
- Celebrate Asian culture and create events related to cultural integration
- Enhance community knowledge of economic, financial, social, and cultural trends of business in the U.S. and Asia
- Engage in mentoring and tutoring pursuits
- Expand club presence on campus and with SSU alumni
- Place ads for club-related events on social media and engage in on-campus promotion to guarantee participation and likes and shares on social media

Community and Youth Outreach Club

SSU's Community and Youth Outreach's mission is to mentor high school students from local, low-income neighborhoods and to facilitate their efforts at gaining admission to and eventually graduating from a 4-year university.

Community and Youth Outreach Events

- Organize events at high schools and refugee centers near SSU campuses
- Organize events in Tijuana, Mexico
- Provide information to prospective students regarding financial aid and scholarships
- Organize talks about the importance of earning a degree
- Mentor incoming students recruited through club events
- Place ads for club-related events on social media and engage in on-campus promotion to guarantee participation and likes and shares on social media

Data Analytics Club

Assist students with the tools and knowledge that will enable them to apply relevant analytic-driven business solutions.

Data Analytics Events

- Provide student workshops in Excel and SQL
- Recruit guest speakers to give presentations to SSU students
- Provide peer mentorship to allow students to receive knowledge on how data and data analytics are implemented in the business dynamics.
- Engage in data analytics consulting projects
- Host alumni mixers
- Place ads for club-related events on social media and engage in on-campus promotion to guarantee participation and likes and shares on social media

Entrepreneurship Club

Support students interested in pursuing career opportunities in start-ups, venture capital firms, or starting their own businesses. Help interested students in building the network they need to launch their own enterprises.

Entrepreneurship Club Events

- Organize Student Entrepreneurs Forum, Speaker Series, and Entrepreneur Roundtable
- Participate in Internal and Regional VCIC (Venture Capital Investment Competition) Case Competitions
- Create relationships with other organizations and venture capital firms
- Organize events to connect SSU students with entrepreneurs to discuss new ventures and past experiences
- Host events that center on developing the skills necessary for entrepreneurial success
- Give workshops on how to open a company featuring legal guidance from local attorneys, connections with small business associations, etc.
- Contact alumni entrepreneurs for guidance to the SSU students
- Place ads for club-related events on social media and engage in on-campus promotion to guarantee participation and likes and shares on social media

European Business Club

Organization committed to providing professional and personal development among SSU European students.

European Business Club Events

- Promote diversity & inclusion
- Celebrate European culture and create events related to cultural integration
- Enhance the community's knowledge of economic, financial, social, and cultural trends of business in the U.S. and Europe.
- Engage in mentoring and tutoring pursuits
- Expand club presence on campus and with SSU alumni
- Place ads for club-related events on social media and engage in on-campus promotion to guarantee participation and likes and shares on social media

Finance Club

Objectives are to provide SSU students with in-depth exposure to the finance industry in order to complement their coursework and assist them in the investigation of professional specialties.

Finance Club Events

- Assist with student job internship placement
- Organize Career Night
- Host lunch talks featuring alumni and business leaders in the finance industry
- Advise on job interview preparation, certification, jargon, modeling skills, etc.
- Expand SSU student networking in the finance industry
- Mentor and/or tutor SSU students in financial subjects
- Facilitate and host Internship & Recruiting Panels
- Place ads for club-related events on social media and engage in on-campus promotion to guarantee participation and likes and shares on social media

Graduation Committee Club

Organize annual SSU Commencement Exercises

Graduation Committee EVENTS

- Coordinate the event location
- Organize all materials needed (flags, podium, sound, etc.)
- Organize the distribution and collection of caps and gowns before and after the ceremony
- Prepare and distribute invitations to students and their families
- Provide live feed of ceremony on social media
- Place ads for club-related events on social media and engage in on-campus promotion to guarantee participation and likes and shares on social media

High Tech Club

Provide students with the knowledge and network to launch and grow their careers in technology. Goal is to expose students with opportunities to engage with the tech community.

High tech club Events

- Participate in on-campus Industry Nights

- Engage in Speaker Series & Career Workshops
- Facilitate Tech Treks & Company Visits
- Host SSU IT Alumni Mixers
- Organize lunch talks featuring alumni and business leaders in the finance industry
- Help SSU students with job interview preparation
- Place ads for club-related events on social media and engage in on-campus promotion to guarantee participation and likes and shares on social media

Latin Business Club

Organization committed to providing professional and personal development among SSU Latino students

Latin Business Club Events

- Promote diversity & inclusion
- Celebrate Latin culture and create events related to cultural integration
- Enhance community knowledge of economic, financial, social, and cultural trends of business in the U.S. and Latin America
- Engage in mentoring and tutoring pursuits
- Expand club presence on campus and with SSU alumni
- Place ads for club-related events on social media and engage in on-campus promotion to guarantee participation and likes and shares on social media

Leadership and Organization Club

Committed to helping students pursuing careers in Human Resources, Human Capital, and rotational programs, as well as those looking to develop their leadership potential.

Leadership and Organization Events

- Liaise between club members and various companies seeking business talent
- Facilitate a mentorship program that matches first- and second-year students in their area of interest
- Provide connections and training for students interested in Human Capital Consulting, Human Resources, and Leadership Development
- Organize Lunch & Learn events featuring leadership and organization
- Mentor and/or tutor SSU students in leadership and organization subjects
- Host Alumni, Internship, & Recruiting Panels related to the leadership and organization field
- Provide Job Interview Coaching
- Host Socials with Alumni
- Place ads for club-related events on social media and engage in on-campus promotion to guarantee participation and likes and shares on social media

Marketing Club

Empower students with the skills needed to pursue a successful and fulfilling marketing career.

Marketing Club Events

- Organize Lunch & Learn marketing events
- Mentor and/or tutor SSU students in in marketing subjects
- Alumni Panels related to marketing field
- Internship & Recruiting Panels

- Job Interview Coaching
- Social events with alumni,
- Connect with top marketing companies in technology, digital marketing, entertainment marketing, product marketing, retail, beauty and healthcare industries, among others.
- Refinement and optimization of students' skills as they transition and advance their careers in marketing, across varied industries and marketing roles
- Awareness of various marketing career paths and industries, as well as the latest developments in the marketing field with the help of educational sessions and resources
- Provide ideas and guidance on SSU marketing efforts and career night events
- Place ads for club-related events on social media and engage in on-campus promotion to guarantee participation and likes and shares on social media

Middle East Business Club

Organization committed to providing professional and personal development among SSU Middle Eastern students.

Middle East Business Club Events

- Promote diversity & inclusion
- Celebrate Middle East culture and create events related to cultural integration
- Enhance community knowledge of economic, financial, social, and cultural trends of business in the U.S. and Middle East.
- Mentoring/Tutoring Program in various academic subjects
- Expand our presence on campus and with our SSU alumni.
- Welcome all graduate business students to join the club and organize events
- Place ads for club-related events on social media and engage in on-campus promotion to guarantee participation and likes and shares on social media

Triathlon Club

Students who want to swim, cycle or run. Partnership with Teruel Coaching San Diego.



Triathlon club Events

- Must participate in weekly TRIATHLON TRAINING PROGRAM
- Represent SSU in triathlon tournaments
- Place ads for club-related events on social media and engage in on-campus promotion to guarantee participation and likes and shares on social media

Tutoring Club

Tutoring and academic support services are offered at SSU to help students succeed in their studies. Services are offered free of charge to currently enrolled students.

Tutoring Club Events

- Provide one-on-one tutoring in a variety of subjects, either in person or online*
- Facilitate Study Groups
- Facilitate skills development workshops in writing, math, and study techniques
- Independent Study
- Place ads for club-related events on social media and engage in on-campus promotion to guarantee participation and likes and shares on social media

* There is no guarantee that tutoring will be available for every subject.

Soccer Club

Represent SSU in soccer events.

Soccer Club Events

- Mandatory participation in friendly university soccer games
- Student members participate in various schools and universities soccer tournaments
- Must participate in all weekday practices and weekend games
- Place ads for club-related events on social media and engage in on-campus promotion to guarantee participation and likes and shares on social media

Student Activities Club

Organize campus integration activities twice per quarter

Student Activities Events

- International potluck on campus
- Picnic in a park

- Bowling
- Beach volleyball,
- Day at the beach
- Movie day
- San Diego Padres night,
- Holiday celebration event (Christmas, Thanksgiving, Valentine's Day, Mother's Day, etc)
- Halloween campus party
- Place ads for club-related events on social media and engage in on-campus promotion to guarantee participation and likes and shares on social media

Students & Alumni Club

Serves as liaison between students, alumni, faculty, and the administration. In addition, the SAC exists as a social and intellectual forum to support and improve the quality of the student environment at SSU.

Student & alumni Events

- Connect with SSU alumni
- Check job opportunities at the SSU alumni workplace
- Provide student improvement ideas to administration
- Invite alumni to the SSU LinkedIn page
- Provide ideas of information to be placed in the SSU LinkedIn page
- Organize lunch talks with SSU employees such as DSOs, Bursar, Advisors, Registrar, etc.
- Expand SSU student networking among SSU alumni by creating alumni mixers
- Organize job interview preparation provided by alumni
- Place ads for club-related events on social media and engage in on-campus promotion to guarantee participation and likes and shares on social media

Tuition incentive is contingent upon club's participation

MASTER OF BUSINESS ADMINISTRATION PAYMENT OPTION

| Payment option | Amount | Number of payments | Estimated Total Tuition | What is included |
|----------------|-----------------|--------------------|-------------------------|---|
| Monthly | \$400.00 | 27 | \$11,880.00 | Tuition = 65 credits, Library & Tech Fee (8 quarters) |

MASTER OF SCIENCE IN INFORMATION TECHNOLOGY PAYMENT OPTION

| Payment option | Amount | Number of payments | Estimated Total Tuition | What is included |
|----------------|-----------------|--------------------|-------------------------|---|
| Monthly | \$400.00 | 27 | \$11,880.00 | Tuition = 56 credits, Library & Tech Fee = (7 quarters) |

BACHELOR OF BUSINESS ADMINISTRATION PAYMENT OPTION

| Payment option | Amount | Number of payments | Estimated Total Tuition | What is included |
|----------------|-----------------|--------------------|-------------------------|---|
| Monthly | \$400.00 | 54 | \$21,600.00 | Tuition = 180 credits, Library & Tech Fee = (14 quarters) |

UNDERGRADUATE CERTIFICATE PROGRAM PAYMENT OPTIONS

(Certificate in Marketing)

| Payment option | Amount | Number of payments | Estimated Total Tuition | What is included |
|----------------|-----------------|--------------------|-------------------------|---|
| Monthly | \$400.00 | 12 | \$4,800.00 | Tuition = 40.5 credits, Library & Tech Fee = (3 quarters) |