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UNIVERSITY**

UNIVERSITY PROSPECTUS

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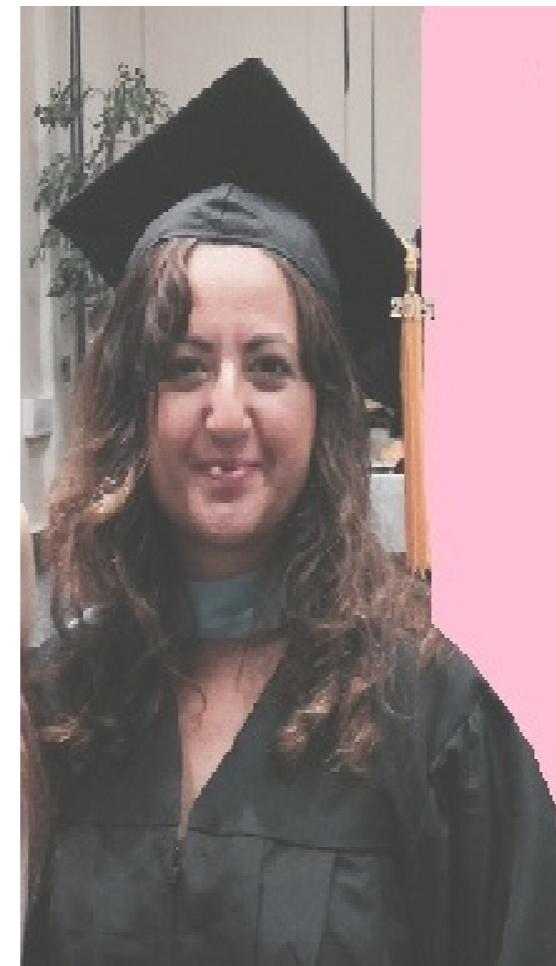
CHANCELLOR GREETINGS

At Southern States University, students, faculty, and staff can find a place in which diversity, ideas, and values are shared, respected, and promoted. We are committed to improving opportunities for students from all backgrounds.

I invite prospective students to explore our programs. Our student-centered approach and our commitment towards student success allow students to form long-lasting relationships with our faculty and the SSU community. Our faculty members come from a diverse set of backgrounds with several of them holding key leadership positions as practitioners in their own fields. Many of our alumni have gone to achieve great success in their careers and personal lives. Other alumni have pursued additional education from a second bachelor's or master's degree to a doctorate program. And our alumni members now serve as members of the SSU Board of Trustees.

I encourage you to explore our programs and learn more about the learning outcomes that are aligned with your interests.

Sincerely,
CLAUDIA ARAIZA, PhD
CHANCELLOR



ALUMNI & SUCCESSFUL STUDENTS

Evelyn Rodrigues

"Learning a new language in another country and starting a new career was one of the biggest challenges I overcame in my life. However, I still wanted to challenge myself. Once more I wanted to leave my comfort zone to keep improving as a professional and opening new opportunities for my life. That's why I am doing the MBA in Business Administration at SSU. I am confident that this course will bring me to the next level in my career, wherever it might be"



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AN INCREDIBLE UNIVERSITY

Southern States University - SSU is becoming a leader in business and information technology education by providing its students with the skills necessary for managing a small business or advancing into senior management positions in a large company. Whether your interest is in the business of technology, health care, government, retail or non-profits, SSU will teach you the skills necessary for achieving success in today's competitive marketplace.

MISSION STATEMENT

Southern States University empowers a diverse community of students to expand their career opportunities with acquired skills and knowledge, lead fulfilling internal and external lives, and become contributing, edifying members of global communities. Our student-centric approach to education is formulated based on collaborative learning that focuses on promoting critical thinking skills. We expand access to education by creating high-quality, affordable, and innovative pathways that meet the unique needs of each student. Our success is defined by our learners' success.



Southern States University is committed to:

- Engaging our community to live a peaceful life in a multicultural world;
- Promoting an academic community whose members have diverse cultures, backgrounds, perspectives, and life experiences;
- Promoting freedom of expression as a foundation for the pursuit of knowledge; and
- Adhering to its Policy of Non-Discrimination. As such, Southern States University does not unlawfully discriminate on the basis of race, color, national or ethnic origin, religion, age, sex, sexual orientation, disability, language, culture, social class, gender identity and expression, ability, or prior military service in the administration of its educational policies and procedures. Specifically, the University does not discriminate in admissions, employment, entry or exit from educational courses, programs, and financial aid for those who qualify.

HOW WE SUPPORT YOU

STUDENT SUCCESS

- ▶ Faculty Mentoring
- ▶ Ambassador Program
- ▶ Career Services
- ▶ Free Writing and Tutoring Services
- ▶ Free Advanced English Classes (provided by IAE)

ACCREDITATION AND LICENSURE

WASC Eligibility, ACICS, BPPE, and Nevada Commission on Postsecondary Education



ALUMNI & SUCCESSFUL STUDENTS

Oleksii Golubov



"Studying United States is the opportunity to discover yourself while gaining an understanding of a different culture. Being in a new place by yourself can be overwhelming at times, and it tests your ability to adapt to diverse situations while being able to problem solve"



**FIND
THE JOB
YOU WANT**



ALUMNI & SUCCESSFUL STUDENTS

Francesco Antonelli

"Attending an MBA master degree at Southern States University has represented one of the most beautiful opportunities I have ever had, to realize the dream of a professional education and broaden my mind, studying with people from all over the world"

CAREER SERVICES

The Southern States University Career Center is here to assist you in looking for employment. There are a number of services and workshops available including: resume building, LinkedIn creation, interview techniques, job hunting, and career guidance.

Our career developer would be happy to meet with you by appointment to help you with your search. Sometimes a new job search can be challenging, but the career center is here to help you look. Visit our career boards, workshops and appointments for assistance. You can contact the career center director by appointment at careerservices@ssu.edu. For updates on jobs and business skills please like the Career Services Page on Facebook at Southern States University-Career Services.

EXTRAORDINARY CITIES



SSU SAN DIEGO

San Diego, a city on the Pacific coast of California known for its beaches, parks and warm climate. Immense Balboa Park is the site of the renowned San Diego Zoo, as well as numerous art galleries, artist studios, museums and gardens.

SSU IRVINE

Irvine/Orange County ("The OC") lies near some of the most spectacular prime dining, shopping and entertainment destinations in Southern California. Disneyland, Universal Studios, Hollywood and other major attractions are only a short car ride away. A number of corporations, particularly in the technology and semiconductor sectors, have their national or international headquarters in Irvine.

SSU LAS VEGAS

Las Vegas campus is conveniently located just minutes from the world-famous Las Vegas Strip. Public transport is easily accessible in front of the school to connect students with shopping centers and entertainment facilities.

STUDENT AMBASSADOR PROGRAM

The Student Ambassador is assigned to help promote the University and assist current SSU students.



WHAT DOES A STUDENT AMBASSADOR DO?

- Provide various services and referrals to the campus.
- Develop an expanded knowledge of SSU.
- Conduct campus tours for new students, schools, classes, and guests.
- Represent SSU during various events and fairs.
- Interacting as a liaison of diversity and inclusion in students groups.
- Support with SSU Social Media development..
- Provide tutoring to individual or small group of students who require additional academic assistance.
- Coordinate Alumni integration.



ALUMNI & SUCCESSFUL STUDENTS

Patrik Puska

"Southern States University was my first choice in choosing a college to study in. I was pleased that SSU specializes in graduate programs like the Master of Business Administration degree program, which is very close to my personal development. In addition, I was thrilled to discover that SSU welcomes international students from all over the world. SSU is located in California, a state associated with progress, economic development and innovation that offers opportunity for learning the most up-to-date approaches and tendencies in business activities. Despite all of my fears of living and studying abroad, in a foreign country, currently, I can state that I do not regret anything. Today, I am proud to be an MBA student at SSU, learning different aspects of business that are a part of the MBA multifaceted curriculum. So far, I've become acquainted with basics in Financial Accounting, Marketing, Statistics, Business Research and Quantitative Fundamentals, and there are other subjects ahead that I am looking forward to. I have no doubt about the priceless knowledge that I will receive upon my completion of this program. It will allow me to become proficient in multiple business aspects and relate it to the demands of our modern highly competitive world. To all current and prospective students, I would like to wish you to believe in yourself."



WHAT ARE THE BENEFITS OF BECOMING A STUDENT AMBASSADOR?

As a Student Ambassador you will develop a wide range of transferable skills that will benefit you. Employers, colleges and universities are looking for more than just good grades; they want community involvement and service! Student Ambassadors will gain leadership skills that will help build your resume. You will earn letters of recommendations, get connected to and serve your campus, and help students and the community.

INVESTMENT FOR YOUR LIFE

You are important to all of us at SSU. From the first time you contact us, during your studies up until you graduate and even after you leave, we'll look out for you and support you. We will be there when you need us. We can assure you practical support, expert advice and a valuable experience. This is a smart investment. Probably one of the best you will ever make. It will support the continuance of your career and change your life.



ALUMNI & SUCCESSFUL STUDENTS

Thianthip Chueapetra

"I have studied at SSU for 3 years. I came here with an intermediate level of English and now I will be finishing my masters degree soon in September. The school, instructors, and environment here are all wonderful. The past three years have been a great experience for me."

SSU EDUCATIONAL OBJECTIVES

The University has the following objectives:

- Offer a value-driven, focused set of programs to educate students in the fields of Business and Information Technology.
- Promote tolerance among staff and students of all races, cultures, religions, ethnicities, genders and sexual orientations.
- Promote critical thinking, decision-making skills and intellectual inquiry.
- Inspire leadership and teamwork.
- Create a learning environment that encourages students to develop the highest standards of ethical and professional behavior.
- Integrate formal academic learning with practical experience by employing real-world case studies.
- Deliver instruction through classroom and distance learning methodologies.
- Serve students with diverse socio-economic backgrounds.
- Demonstrate continued commitment to student success.



INTERCULTURAL INTEGRATION

SSU has set as a goal the creation of structured, peer-pairing programs and activities to encourage integration characterized by mutual respect and commitment to reducing stereotypes. This process will involve cooperative participation outside of the classroom and beyond the campus. Promoting intercultural activities will amplify cultural awareness among international and domestic students and staff. We strongly believe this collaborative approach can inspire cross-cultural understandings and improve academic performance among students. A Committee for Intercultural Integration has been established to strategically plan educational, cultural, and social activities. This committee has been formed with the Faculty, Career Services Coordinator, and Academic Advisors. Guidelines have been created to evaluate this project based on quantity and quality of student interactions. As our veteran and domestic student population increases, students will be incorporated into the SSU community.



WHAT IS OUR VISION

OUR VISION

The University will bring together a diverse community of students to study in a modern collaborative learning environment to promote critical thinking, ethical academic and business behavior, information literacy, technological proficiency, communication skills, and intercultural engagement with a global perspective. Within a 5-year time horizon (by 2026), SSU will achieve full institutional accreditation at the level of regional accreditation.

WHY IT WORKS

We offer a large range of free student support services such as faculty mentoring, tutoring,

writing classes, etc. to make sure students get the most out of their program.

We show students how to apply what they learn. Classes are often based on real-world business scenarios where students have to make important decisions. Working in groups allows students to learn the value of teamwork and effective leadership.

PAP - PROFESSIONAL APPLIED PROJECT

This is the project that proves your expertise. It is the practical application of management skills acquired during the academic period of the SSU MBA Program. The PAP so far is only for developing a business plan. The real user is either the participant or a specific present or potential client. In such cases, participants may opt to create their own companies and write a business plan, or undertake applied research in an area of their choice.



BACHELOR OF BUSINESS ADMINISTRATION

DEGREE PROGRAM

The Bachelor of Business Administration is a four-year degree program in which students will be prepared with an academic background, in addition to practical experiences necessary to survive in today's challenging business environment. The general education and lower division courses provide a strong academic foundation that includes humanities, arts, science and business courses, so that the student has the propensity to succeed in the more challenging and focused upper division courses. SSU's upper division courses are designed with the business needs of today and tomorrow in mind, and provide students first with an introduction, and then with more in-depth business principles and practices, along with the skill set required to succeed in today's business world. The program requires successful completion of 180 quarter units.

COURSE LISTING

► LOWER DIVISION GENERAL EDUCATION COURSES

- ENG 111: Comp and Rhetoric
- SPCH 111: Public Speaking
- MTH 125: College Algebra
- HUM 110: Principles of Humanities
- PHIL 111: Introduction to Ethics
- HIST 101: U.S. History I
- HIST 102: U.S. History II
- POLS 155: Introduction to Political Science
- SCI 110: Introduction to Physical Science

► LOWER DIVISION BUSINESS CORE COURSES

- ACC 201: Accounting I
- ACC 202: Accounting II
- BUS 101: Business Foundations and Analysis
- BUS 210: Business Law
- BUS 220: Business Communications
- CIS 111: Introduction to Business Information Systems
- ECON 100: Macroeconomics
- ECON 101: Microeconomics
- MKT 110: Principles of Marketing
- MTH 130: Business Statistics
- MTH 135: Business Calculus

► UPPER DIVISION GENERAL EDUCATION COURSES

- ENG 305: Technical Writing
- MTH 305: Statistics
- MTH 310: Finite Math with Applications
- HUM 305: Impact of Science Fiction on Historical and Modern Literature
- HIST 410: World History
- MUS 305: The History of American Music
- HUM 405: European Humanities

► UPPER DIVISION BUSINESS CORE COURSES

- BUS 480: Capstone
- FIN 305: Business Finance
- MGT 305: Operations Management
- MGT 310: Principles of Management and Organization
- MKT 305: Marketing Fundamentals
- PHIL 305: Business Ethics

► UPPER DIVISION MARKETING SPECIALIZATION COURSES

- MKT 310: Consumer Behavior
- MKT 315: Global Marketing
- MKT 320: Sales Strategies
- MKT 405: Introduction to Marketing Research
- MKT 411: Introduction to Advertising
- MKT 415: Services Marketing
- MKT 420: eMarketing



ALUMNI AND SUCCESSFUL STUDENTS
Chanachai Kornwitthayasin

"Being an International student was not easy, however at SSU, we always help each other, no matter what questions or problems you have, they will help or find you a solution, especially for international students.

It was a good surrounding with international classmates, from more than 20 nations, because we could share thoughts or discuss base on experiences of each culture, each country which is the best opportunity to know about doing business in this border-less economy.

I need to admit that the first reason for choosing SSU was the affordable tuition, I did not expect much from this place. But after I had spent more time at SSU, I felt like it is my 2nd home. People there are great!! Really!!"

BACHELOR OF SCIENCE IN TRUST AND WEALTH MANAGEMENT (BSTWM)

DEGREE PROGRAM

The Bachelor of Science in Trust and Wealth Management is a four-year degree program structured to provide students with an academic foundation solidly built upon general education and specialized finance courses. This program strives to prepare students for career opportunities in financial services, insurance, investments, and financial planning, or as a precursor to those wishing to study law and ultimately practice in the estate planning and tax fields. Through SSU's combination of quantitative and qualitative course offerings, employers can expect this program's graduates to have a solid education in trust and wealth management techniques as well as their practical and ethical applications. Successful completion of the program requires 180 Quarter Credits.

COURSE LISTING

► LOWER DIVISION GENERAL EDUCATION COURSES

- ENG 111: Composition and Rhetoric
- HIST 101: US History I
- HIST 102: US History II
- HUM 110: Principles of Humanities
- MTH 125: College Algebra
- PHIL 111: Introduction to Ethics
- POLS 156: Political Science & the Constitutions of the US & NV
- SCI 110: Introduction to Physical Science
- SPCH111: Public Speaking

► LOWER DIVISION BUSINESS CORE COURSES

- ACC 201: Accounting I
- ACC 202: Accounting II
- BUS 101: Business Foundations and Analysis
- BUS 210: Business Law
- BUS 220: Business Communications
- CIS 111: Introduction to Business Information Systems
- ECON 100: Macroeconomics
- ECON 101: Microeconomics
- MKT 110: Principles of Marketing
- MTH 130: Business Statistics
- MTH 135: Business Calculus

► UPPER DIVISION GENERAL EDUCATION COURSES

- ENG 305: Technical Writing
- HUM 305: Impact of Science Fiction on Historical and Modern Literature
- MTH 305: Statistics
- MUS 305: The History of American Music

► UPPER DIVISION BUSINESS CORE COURSES

- FIN 305: Business Finance
- TAX 301: Income Tax
- TAX 302: Corporate, Partnership, and Estate Tax
- WMG 305: Money and Banking
- WMG 310: Principles of Insurance
- WMG 311: Principles of Real Estate
- WMG 315: Retirement Planning
- WMG 320: Financial Planning
- WMG 480: Capstone
- TAX 400: Gift and Fiduciary Tax
- WMG 405: Fiduciary Law I
- WMG 406: Fiduciary Law II
- WMG 410: Investment Securities Analysis
- WMG 420: Estate Planning
- WMG 425: Trust and Estate Administration
- WMG 430: Investment and Portfolio Management

MASTER OF BUSINESS ADMINISTRATION

DEGREE PROGRAM

Southern States University's Master of Business Administration is a two-year program designed to help prepare students for dealing with a world of business and industry that is constantly changing and evolving. With its emphasis on providing a solid academic and theoretical business foundation combined with modern management skills, the program is structured to ensure its students acquire an in-depth understanding of the structure of the global economy, as well as the practical business decision-making skills required to cope with the ever-increasing complexity of business activities in this global economy. In addition to its educational focus on globalization and international business knowledge and skills, SSU is uniquely positioned to offer an MBA program that brings together aspirants from countries all around the world to study in a collaborative spirit. In consideration of students' tight schedules and responsibilities, SSU's MBA courses are offered on weekday evenings and Saturday mornings and afternoons. In addition, the MBA program can be offered up to 100% online.

COURSE LISTING

- ▶ BU 501: Financial Accounting
- ▶ BU 502: Applied Business Research and Communication Skills
- ▶ BU 503: BU-503 Business Fundamentals 3.0
- ▶ BU 504: Integrated Marketing Communications
- ▶ BU 506: Managerial Economics
- ▶ BU 510: Operations Management
- ▶ BU 513: Statistics for Business
- ▶ BU 517: Business Law
- ▶ BU 521: Organizational Leadership
- ▶ BU 522: Managerial Finance
- ▶ BU 524: Strategic Management
- ▶ BU 530: Globalization of Business
- ▶ BU 532: International Economics
- ▶ BU 534: International Marketing
- ▶ BU 536: Global Strategy and Management
- ▶ BU 599: Professional Applied Project



**ALUMNI AND
SUCCESSFUL STUDENTS**
Luciana Caplan A. Queiroz

"In 2015, I moved with my family to California, to improve my English. Because of the increase of violence and corruption in Brazil, during the English program, me and my husband decided to apply for the Investor's visa (EB-5) to stay with our daughters in the USA. For that, I had to be brave enough to quit my job in Brazil as a Federal Judge. Because I had spent the last 15 years in the public service, I wasn't feeling confident to face the American market. So, I registered myself in the MBA at SSU. The green card was issued during the program, during which I learned how to work with my husband in our investments in real estate properties in the East Coast. As the final project in the MBA program, I developed a company to produce independent films: Flowerbud Entertainment LLC and launched it. By the time I graduated, a few months later, the company had already produced two short films (*Famous Little Girls* and *Torment*) and a featurette (*On The Fence*). These films not only have been awarded and screened worldwide in the film festival circuit, but they are also available to be watched at Vimeo on Demand and Amazon.com. I would like to thank the SSU's staff and the professors for the support in accomplishing this dream."



MASTER OF SCIENCE IN INFORMATION TECHNOLOGY

DEGREE PROGRAM

Southern States University's Master of Science in Information Technology is a two-year program that prepares students in the field of information technology. With its emphasis on providing a solid academic and theoretical foundation combined with modern IT skills, the program is structured to ensure its students acquire an in-depth understanding of the IT field, as well as the technical skills required to cope with the ever-increasing complexity of IT issues in the modern world. In consideration of students' tight schedules and responsibilities, SSU's IT courses are offered on weekday evenings and Saturday mornings and afternoons.

Upon completion of the program, Master of Science in Information Technology Graduates will be able to:

Demonstrate a good understanding of the role of IT in organizations and the various technologies comprising the broader area of information technology, and their interworking.

Demonstrate understanding of the information systems life-cycle.

Design a web information system using client-side and server-side scripting.

Explain the technologies and issues in an e-commerce system.

Describe the technologies and various models in cloud computing.

Demonstrate a good understanding of big-data and data analytics techniques.

Describe security vulnerabilities, and measures and technologies to secure an information system.

Explain the technologies and procedures in carrying out computer forensics.

Describe the ethical issues in information systems and measures to address them.

Exhibit information systems project management skills.

Design a complete IT system with database, networking, and other technologies and tools comprising IT.

Have the skills necessary to obtain at least a mid-level job in an IT-related position within one year of graduation from the program.

- ▶ IT 500: IT Foundations
- ▶ IT 501: Information Technology Systems
- ▶ IT 502: Systems Analysis and Design
- ▶ IT 510: Database Systems
- ▶ IT 511: Advanced Database Systems
- ▶ IT 513: Computer Networks
- ▶ IT 516: Web Information Systems
- ▶ IT 517: Electronic Commerce Systems
- ▶ IT 520: Information Security
- ▶ IT 530: Cloud Computing
- ▶ IT 531: Data Analytics
- ▶ IT 532: Computer Forensics
- ▶ IT 533: Ethical Issues in IT
- ▶ IT 599: IT Capstone Project

COURSE LISTING



ALUMNI AND SUCCESSFUL STUDENTS

Bradley Pamintuan Tolentino

“Bradley Pamintuan Tolentino is an international student from Angeles City, Philippines. He finished his elementary and high school in Chevalier School and his bachelor's degree in Angeles University Foundation both located in Angeles City, Philippines. He graduated and earned his Master's Degree in Business Administration at Southern States University in March of 2016 and earned a Diploma Course in Marketing at Orange Coast College in 2017.

Before Bradley decided to take further studies here in the USA, he already had professional experiences from different industries and institutions in the Philippines.

He was part of the government's Plan 5M Project of the Philippine Health Insurance Corporation (PHILHEALTH) where he played a very important role in the Information Services department to locate and encode at least five million indigenous people of the whole country and would provide them free health insurance cards for the first year.

After serving the government, Bradley decided to test his abilities to the next level, he became the Marketing Manager/Branch Operations Head of JTP Medical & X-ray Services (Diagnostic Laboratory). Bradley's primary responsibility is to market potential local establishments and industries to exclusively send their employees for pre-employment medical exams, quarterly, semi-annual and annual physical exams including random drug testing.

After two years of successfully operating the diagnostic laboratory, Bradley decided to move to the biggest mall franchising in Southeast Asia which is the SM Supermalls. With the marketing and operations background, Bradley quickly became knowledgeable with the mall/department store selling operations. At SM Department Store is where he met his then now wife Mrs. Amanda Tolentino. Both supervisors in different departments, Bradley and Amanda bore two beautiful boys named Tristan Jean and Kyles Ethan.

After one year at SM Department Store, Bradley tried his potential in the academe at his alma mater where he finished his bachelor's degree Angeles University Foundation (AUF) and the rest was history. In 2007, he started to teach English as a Second Language (ESL) with international students mostly Koreans. The same year, Bradley was hired as the staff assistant of the AUF - Office of International Affairs and got promoted as the Assistant to the Director the year after.

In 2010, Bradley became the Officer-in-Charge and Acting Director of the AUF Alumni Affairs and Placement Services and a member of the AUF College of Business and Accountancy faculty at the same time. Bradley's experiences were mostly administrative and management positions until the last position he served were the Head of the Housekeeping Services and Campus Management also at AUF.

Currently, Bradley along with his wife Amanda, sons Tristan Jean and Kyles Ethan were under the employment sponsorship in one of the best companies in Los Angeles area. Bradley is always looking ahead of the future. His passion and love for his education and most importantly the value of education are his best weapons in successful and productive life. Bradley loves helping people who are in need and he sees helping people as making other people's lives better without expecting anything in return. Lastly, Bradley is currently taking Master of Science in Information Technology at Southern States University and became very in touch and loyal to SSU since he started to pursue his studies here.”

CERTIFICATE IN MARKETING

CERTIFICATE PROGRAM

The Certificate in Marketing program is designed to give participants the knowledge, skills, and abilities to begin a career in a marketing related field. The certificate addresses marketing and communication issues in today's evolving and highly competitive business environment. A total of nine courses at the undergraduate level build strong foundation skills in core subject areas and develop analytical, critical, and creative thinking. Elective courses guide students into functional areas of marketing, or allow a broader focus, affording students the ability to develop skills necessary to take on the many challenges present in this constantly evolving field. Students who join the program should expect to acquire the core knowledge and skills needed to understand and assist in the implementation of marketing plans and marketing tactics.

REQUIREMENTS

To receive the Certificate in Marketing from Southern States University, students must successfully complete the seven (7) required core courses and two (2) electives for a total of 40.5 credit hours, which is equivalent to 405 contact hours. Students must complete the requirements within a five (5) quarter period.

UPON COMPLETION OF THE PROGRAM, GRADUATES WILL BE ABLE TO:

- Apply critical thinking skills in evaluating information so as to make informed, ethical business decisions.
- Develop a sound foundation in contemporary marketing theory and practice.
- Assist in the creation of comprehensive and targeted marketing plans.
- Align and integrate marketing messaging and campaigns with an organization's strategic objectives.
- Have the skills necessary to obtain a marketing related job upon completion of the program.

COURSE LISTING

► CERTIFICATE CORE COURSES

- BUS 101: Business Foundations and Analysis
- MKT 305: Marketing Fundamentals
- MKT 310: Consumer Behavior
- MKT 315: Global Marketing
- MKT 320: Sales Strategies
- MKT 411: Introduction to Advertising
- MKT 420: eMarketing

► CERTIFICATE ELECTIVE COURSES (2 REQUIRED)

- BUS 210: Business Law
- CIS 111: Introduction to Business Information Systems
- MGT 310: Principles of Management and Organization
- MKT 405: Introduction to Marketing Research
- MKT 415: Services Marketing
- PHIL 305: Business Ethics





CERTIFICATE IN BUSINESS ADMINISTRATION

CERTIFICATE PROGRAM

Southern States University's Certificate in Business Administration is a one-year program designed to help prepare students for dealing with a world of business and industry that is constantly changing and evolving. With its emphasis on providing a solid academic and theoretical business foundation combined with modern management skills, the program is structured to ensure its students acquire an in-depth understanding of the structure of the global economy, as well as the practical business decision-making skills required to cope with the ever-increasing complexity of business activities in this global economy. A total of seven courses build strong foundation skills in core subject areas and develop analytical, critical, and creative thinking. Elective courses guide students into several functional areas of management affording students the ability to develop skills necessary to take on the many challenges present in this constantly evolving field.

COURSE LISTING

► CERTIFICATE CORE COURSES

- BU 502: Applied Business Research and Communication Skills
- BU 503: BU-503 Business Fundamentals 3.0
- BU 504: Integrated Marketing Communications
- BU 521: Organizational Leadership

► CERTIFICATE ELECTIVE COURSES (3 REQUIRED)

- BU 501: Financial Accounting
- BU 510: Operations Management
- BU 517: Business Law
- BU 524: Strategic Management
- BU 530: Globalization of Business



ALUMNI AND SUCCESSFUL STUDENTS Senay Ozonur

"Senay Ozonur is an account manager at an electronic design company based in Orange County, CA. She graduated as an engineer from Kahramanmaraş Sutcu Imam University in 2007, in Turkey. She began her career as a sales engineer in a Korean company called Hyosung Corp. She worked for more than 5 years in sales in both the chemical and pharmaceutical fields.

In 2014, she moved to California in pursuit of getting her Master's Degree in Business. Between 2015- 2017, she worked as an Executive Assistant / Office Manager at a drill rig company in Irvine, CA. In 2016- 2018, she began taking courses for her MBA at Southern States University in Newport Beach, CA. "I think Southern States University is unique in the diversity of students coming from so many different cultures. Both, the faculty and administration offices, are very friendly and helpful."

As foreign students, we all have big challenges; such as speaking English fluently, adopting a new culture and finding job. "I believe that the MBA courses were very helpful for me to better understand the business environment in the USA. Therefore, I encourage new students to embrace the MBA courses offered. I also think that Networking is very important so please keep in contact with your fellow students. I would be happy to have my SSU friends as contacts on my social media accounts."



CERTIFICATE IN INFORMATION TECHNOLOGY

CERTIFICATE PROGRAM

The Certificate in Information Technology program is designed to give participants the knowledge, skills, and abilities to begin a career in an IT-related field. The certificate addresses the role of IT in organizations and the various technologies comprising the broader area of information technology, and their interworking. A total of seven courses at the graduate level build strong foundation skills in core subject areas and develop analytical, critical, and creative thinking. Elective courses guide students into functional IT subjects, or allow a broader focus, affording students the ability to develop skills necessary to take on the many challenges present in this constantly evolving field. Students who join the program should expect to acquire the core knowledge and skills needed to understand and assist in the development and management of IT systems.

REQUIREMENTS

To receive the Certificate in Information Technology from Southern States University, students must successfully complete the four (4) required core courses and three (3) electives for a total of 26 credit hours, which is equivalent to 260 contact hours. Students must complete the requirements within a five (5) quarter period.

UPON COMPLETION OF THE PROGRAM, GRADUATES WILL BE ABLE TO:

Demonstrate a good understanding of the role of IT in organizations and the various technologies comprising the broader area of information technology, and their interworking.
 Demonstrate understanding of the information systems life-cycle.
 Exhibit information systems project management skills.
 Assist in the design a complete IT system with database, networking, and other technologies and tools comprising IT.
 Have the skills necessary to obtain at least an entry-level job in an IT-related position within one year of graduation from the program.

COURSE LISTING

► CERTIFICATE IN INFORMATION TECHNOLOGY – COURSES

Required Courses (4 courses) - 14 Quarter Credits

IT-500	IT Foundations	2.0	Quarter Credits
IT-501	Information Technology Systems	4.0	Quarter Credits
IT-502	Systems Analysis and Design	4.0	Quarter Credits
IT-510	Database Systems	4.0	Quarter Credits

Electives (1 Required) - 04 Quarter Credits

IT-513	Computer Networks	4.0	Quarter Credits
IT-516	Web Information Systems	4.0	Quarter Credits
IT-517	Electronic Commerce Systems	4.0	Quarter Credits
IT-520	Information Security	4.0	Quarter Credits
IT-530	Cloud Computing	4.0	Quarter Credits
IT-531	Data Analytics	4.0	Quarter Credits
IT-532	Computer Forensics	4.0	Quarter Credits
IT-533	Ethical Issues in IT	4.0	Quarter Credits

► CERTIFICATE IN IT PROGRAM REQUIREMENTS

Classes: Credits:

Certificate in IT – Required Courses	4	14
IT Electives	3	12
Certificate in IT – Total Graduation Requirements	7	26

OUR ACCREDITATION



Shortly following a teleconference on Wednesday, December 13, 2017, Southern States University leadership received word that WASC Senior College and University Commission (WSCUC) voted to grant Southern States University "Eligibility" status. The following statement published by WSCUC accurately represents our standing in the regional accreditation process:

"Southern States University has applied for Eligibility from the WASC Senior College and University Commission (WSCUC). WSCUC has reviewed the application and determined that the University is eligible to proceed with an application for Candidacy and Initial Accreditation. A determination of Eligibility is not a formal status with the WASC Senior College and University Commission, nor does it ensure eventual accreditation. It is a preliminary finding that the institution is potentially accreditable and can proceed within five years of its Eligibility determination to be reviewed for Candidacy or Initial Accreditation status with the Commission. Questions about Eligibility may be directed to the institution or to WSCUC at wascsr@wascsenior.org or (510) 748-9001."



SSU's national accreditation held since 2010 from the Accrediting Council for Independent Colleges and Schools (ACICS).

AUTHORIZATIONS



Bureau for Private Postsecondary Education (BPPE)

Southern States University is a private institution licensed to operate by the California Bureau for Private Postsecondary Education (BPPE).

Nevada Commission on Postsecondary Education

Southern States University is also licensed in the state of Nevada by the Nevada Commission on Postsecondary Education.



We can't
★wait to★
meet you!



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