

Camp Scout (Marketing)

Camp Bow Wow & Behavior Buddies - El Cajon, CA

Do you love Dogs? If so, we have a great job for you! We are seeking a part-time (20 hours per week) Camp Scout/Marketing person to assist us in continuing to build awareness about our business. We are a premier doggie day care, boarding and training facility located in East County but serving all of San Diego. In this role, you will be responsible for:

- Conducting field visits to pet related businesses such as vets, groomers, and pet retail stores and boutiques
- Attend business networking events
- Research, plan and participate in community events
- Plan, coordinate and represent business at various marketing events
- Follow-up and convert leads to customers
- Manage social media sites
- Build relationships with dog rescue and shelter organizations
- Promote Foster Dog Program
- Assist with the develop of and execute on the business marketing plan
- Identify new marketing initiatives
- Update website, social media postings, etc.
- Monthly newsletter

Ideal candidate will possess a love of dogs along with previous marketing and/or outside sales experience requiring independence and creativity or education in specific related field. Must be a self-starter who possesses excellent communication and organizational skills along with good computer skills to include proficiency in Excel and Word. Must also be internet savvy. As this position requires a presence both in house as well as in the field, successful candidate must possess own reliable transportation and a laptop with internet access, Word and Excel. MUST be able to work a minimum of 20-hours per week, primarily Monday- Friday during business hours, however, must also be willing to work occasional week-ends and/or evenings for events. Base compensation plus mileage reimbursement for company travel. If this sounds like your dream job, please submit resume along with salary history/requirements.

Salary: \$12.00 /hour

Required experience:

- Marketing or Sales or related education: 1 year

For more information, or to apply, go here:

<http://www.indeed.com/cmp/Mikrosan-Technologies/jobs/Camp-Scout-5c86661a25e80e8a>