

## **Useful Resources for Professional Applied Project Research**

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US Chamber of Commerce: <http://www.uschambersmallbusinessnation.com/toolkits/finance>

Economic data at <http://www.principalglobalindicators.org>

Business Statistics and Financial Ratios: <http://www.bizstats.com/?>

Business cycle information: <http://www.businesscycle.com/resources>

Forms of Business Ownership:

<http://www.allbusiness.com/business-planning-structures/starting-a-business/674-1.html>

SEC: <http://www.sec.gov/edgarhp.htm>

Sample Business Plans: <http://www.bplans.com/>

Business Planning Financials (video tutorial):

<http://www.youtube.com/watch?v=P5V7zJfqUgs&list=SP2EB5F632CA4A889D&index=1>

Finance and Accounting: [http://www.alpineguild.com/how\\_to\\_keep\\_score\\_in\\_business.htm](http://www.alpineguild.com/how_to_keep_score_in_business.htm)

Accounting Dictionary: <http://www.ventureline.com/accounting-glossary/>

Conducting an Industry Analysis: [http://www.sbtcd.org/pdf/industry\\_analysis.pdf](http://www.sbtcd.org/pdf/industry_analysis.pdf)

Industry by Sector: [http://biz.yahoo.com/ic/ind\\_index.html](http://biz.yahoo.com/ic/ind_index.html)

Global Trade Portal: <http://www.fita.org/>

Independent Contractor or Employee: <http://www.irs.gov/pub/irs-pdf/p1779.pdf>

SBA: <http://www.sba.gov/tools/sba-learning-center>

Standard & Poor's: <http://www.standardandpoors.com/home/en/us>

Government Data: <http://www.data.gov/>

Strategic Planning: <http://www.planware.org/strategicplan.htm#1>

Corporate Finance: <http://www.quickmba.com/finance/cf/>

California Demographic Information: <http://www.dof.ca.gov/research/demographic/>

Mission Statements: <http://mystrategicplan.com/resources/topic/mission-statement/>

Mission Statements: <http://www.missionstatements.com>

SWOT analysis: <http://mystrategicplan.com/resources/topic/swot-analysis/>

NAICS code for your business: <http://www.census.gov/eos/www/naics/>

Competitive Advantage: <http://mystrategicplan.com/resources/competitive-advantage-2/>

National Bureau of Economic Research: <http://www.nber.org/releases/>

SCORE Small Business Resource Links: <http://www.score.org/>

Hoovers Lead Builders: <http://www.hoovers.com/100007284-1.html>

Center for Business Planning: <http://www.businessplans.org/directory.html>

Hoovers Online: <http://www.hoovers.com>

Bureau of Labor Statistics: <http://www.bls.gov/>

Sales forecasting and Modeling:

[http://www.decisionanalyst.com/services/Forecasting.dai?gclid=CO7Omo7Y9J4CFRT6agodI2E\\_mg](http://www.decisionanalyst.com/services/Forecasting.dai?gclid=CO7Omo7Y9J4CFRT6agodI2E_mg)

California Taxes: <http://www.boe.ca.gov>

Business Permits on CalGold: <http://www.calgold.ca.gov/>

Thomas Register: <http://www.thomasnet.com/>

Monthly Retail Trade Survey: <http://www.census.gov/mrts/www/mrtshist.html>

Thomas Regional: <http://www.thomasregional.com>

Valuation Resources: <http://valuationresources.com/Reports/SIC5300RetailStores.htm>

Thomas Global Register: <http://www.tgrnet.com>

Bureau of Economic Analysis: <http://www.bea.gov/industry/index.htm>

Local Marketing: Zip code look-up: <http://www.nielsen.com/us/en.html>

How to Write a Mission Statement:

<http://mystrategicplan.com/resources/how-to-write-a-mission-statement-that-inspires/>

Demographics: <http://www.easidemographics.com>

Strategic Planning: <http://www.mystrategicplan.com>

Publication 946 - Depreciation: <http://www.irs.gov/publications/p946/index.html>

Forbes Investment Encyclopedia: <http://www.investopedia.com/articles/04/033104.asp>

Small Business Taxes: <http://www.smbiz.com/sbrl001.html>

ESRI: [http://www.esri.com/data/esri\\_data/demographic.html](http://www.esri.com/data/esri_data/demographic.html)

California Corporate Tax Rates: <http://www.ftb.ca.gov/businesses/faq/717.shtml>